**Some Vocabulary for answers for the IELTS/TOEFL Speaking Question**

**about ADVERTISING**

Advertisement 广告 guǎnggào ) Helps sell products or services.

Advantages 优势 yōushì (Usefulness)

Disadvantages 不利 búlì (negative qualities)

Favorite 最喜爱的 费沃里特 Fèiwòlǐtè (preferred)

Required 必要的 bìyàode (Must have or do)

*Product 产品* [*chǎn​pǐn​*](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E4%BA%A7%E5%93%81) *(Products are things)*

*Services 服务 fúwù (Actions, doing: like waitress, teacher, police)*

*Thing 物品* [*wù​pǐn​*](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E7%89%A9%E5%93%81) *(you can touch, see, feel)*

*Place 地方* [*dì​fang​*](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E5%9C%B0%E6%96%B9) *(location)*

*Person 人* [*rén​*](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E4%BA%BA) *(human)*

Cup 杯子 bēizi Holds or measures liquids for drinking

Engineer 工程师 gōngchéngshī (Designs and fixes systems)

Accountant 会计师 [kuài​jì​shī​](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E4%BC%9A%E8%AE%A1%E5%B8%88) (calculates money inflow and outflow)

Post Office [邮局](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=Post+Office) [yóu​jú​](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=Post+Office) (Place to send and receive letters and packages)

Business person [商人](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=businessman) [shāng​rén​](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=businessman) (someone who buys and sells things)

Police officer 警察 [jǐng​chá​](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E8%AD%A6%E5%AF%9F) (someone who enforces the law & helps people)

Economy 经济 jīngjì (System of money flow analysis)

Taxes 税 [shuì​](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E7%A8%8E) (payment to government for public services)

Help 帮助 bāngzhù (to assist)

School uniforms [校服](http://www.nciku.com/search/%09zh/detail/%E6%A0%A1%E6%9C%8D/46626) xiàofú (required clothing for school)

Annoying 讨厌的 [tǎo​yàn​](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E8%AE%A8%E5%8E%8C%E7%9A%84) (irritating)

Waste of time 走弯路 zǒuwānlù. (burning life away for nothing)

Lie 说谎 [shuō​huǎng​](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E8%AF%B4%E8%B0%8E) (mistruth, mirepresent)

Distract 使分心 [shǐ​](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E4%BD%BF%E5%88%86%E5%BF%83) [fēn​xīn​](http://www.mdbg.net/chindict/chindict.php?page=worddict&wdrst=0&wdqb=%E4%BD%BF%E5%88%86%E5%BF%83) (Mislead, led astray)

Cause 导致 dǎozhì (to make happen)

Accidents 事故 shìgù (something that happens unintentionally)

Required 必要的 bìyàode (Something that must be done)

Word of mouth 传扬 chuányáng (promoted by people talking to each other)